

Bainbridge Island online open house summary

Puget Sound Energy held a self-paced online open house and accepted community feedback from October 23, 2024 – January 15, 2025. While feedback is no longer being accepted, the online open house is still available to view at bainbridgehybridsolution.com

Summary

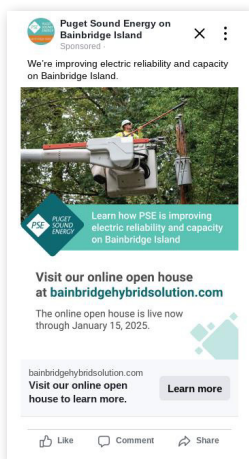
The purpose of the online open house was to share information about the Island's electric system, provide a status update about key projects on the Island and share next steps with the community. The open house featured click-through slides with project information; an interactive map displaying PSE's existing infrastructure, hybrid solution projects and photo renderings of the new transmission line as well as a comment form for participants to share their questions and concerns with project staff. Below is a summary of the feedback PSE received, who participated in the online open house, and how we promoted it.

Comments

Comment themes from participants showed **appreciation** for PSE's projects, questions about **why the projects are taking longer than anticipated**, compliments for the **clear delivery** of information in the online open house and the community's desire for **improved reliability faster**.

Promotion

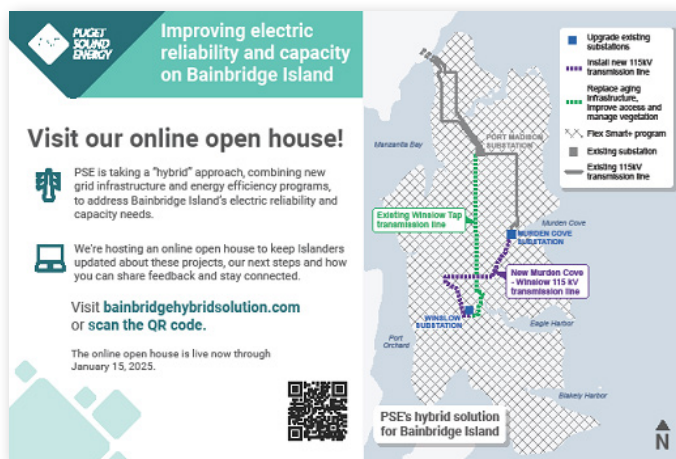
PSE promoted the open house through paid and organic social media posts on Facebook and Instagram, newspaper ads in the *Bainbridge Island Review* and *Bainbridge Islander*, postcards and the PSE Bainbridge monthly e-newsletter. We also provided our promotional toolkit to 20+ community leaders and local nonprofits to share via their existing communications distribution channels and help promote the online open house.



Facebook ad



Bainbridge Islander ad



Postcard

By the numbers

Outreach



12,425 Postcards sent



20+ Local partners and organizations directly engaged



55k+ Social media impressions

Engagement



829 Total site visitors



1k+ Total site views



16 New e-newsletter sign-ups (820 subscribers total)